Partnership Fact Sheet: Community Organizations

The once-a-decade population count affects your representation in government, determines how much funding your community receives, and provides data to help you plan for the future. Join us to spread the word about the importance of the 2020 Census and help ensure a complete and accurate count.

As a partner, you become part of a powerful network of government, nonprofit, corporate, and community organizations. Together, we can develop solutions to effectively reach everyone and encourage them to respond to the 2020 Census.

BENEFITS OF A COMPLETE COUNT

A complete count of every person living in the United States has tremendous benefits for you and for your stakeholders.

Census data:

- Accurately determine how many representatives each state has in Congress and inform the redrawing of congressional district boundaries.
- Are used as the basis for distributing more than $675 billion in federal funds annually to states, counties, and communities to support resources such as schools, hospitals, and fire departments.
- Inform business decisions, policy, community initiatives, and consumer advocacy.

The U.S. Census Bureau works with a broad spectrum of government and community leaders to form Complete Count Committees that educate and motivate residents to participate in the 2020 Census. To learn more about Complete Count Committees, or to start one in your community, visit **census.gov/2020completecount**.

WHAT IT MEANS TO BE A 2020 CENSUS PARTNER

You can make a difference—no matter how much time you're able to commit. As trusted voices in the communities they serve, partners are critical to the success of the 2020 Census. These are some of the many ways you can get involved:

- Use Census Bureau tools, information, and messaging in creative ways to increase public participation; for example, share newsletter articles and co-branded products and post on social media.
- Host a workshop to devise possible solutions to 2020 Census challenges in your community and generate commitments to tackle them.
- Provide information to stakeholders about the importance and benefits of participating in the 2020 Census; for example, invite Census Bureau officials to speak to your audience.
- Encourage people in your community to work for the Census Bureau, and share this link with them: **2020census.gov/jobs**.

2020 CENSUS PARTNER RESOURCES

As a 2020 Census partner, not only will you help ensure that the people you work with are accurately represented, but you will also be able to use Census Bureau resources to improve your community.

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2020

You will have access to personalized Census Bureau workshops on effective use of data, one-on-one support from our data trainers, and Census Bureau data products such as these online tools:

- **QuickFacts:** Find the most frequently requested information at the national, state, county, and city level.
- **Response Outreach Area Mapper:** Access socioeconomic and demographic profiles and learn about hard-to-count areas.
- **Census Business Builder:** Browse a variety of tools to help start or grow a business.

Visit **census.gov/data.html** to explore more data tools and resources.

INTERESTED IN PARTNERING WITH THE CENSUS BUREAU?

National organizations interested in partnering with the Census Bureau can contact the 2020 Census Partnership Program at **census.partners@census.gov** to share ideas about how we can work together to ensure a complete and accurate count.

State and local organizations can reach out to their regional census center using the contact information below.

Atlanta
Phone: 404-889-6520
E-mail: **Atlanta.rcc.partnership@2020census.gov**

Chicago
Phone: 312-579-1605
E-mail: **Chicago.rcc.partnership@2020census.gov**

Dallas
Phone: 972-510-1800
E-mail: **Dallas.rcc.partnership@2020census.gov**

Los Angeles
Phone: 213-314-6500
E-mail: **Los.Angeles.rcc.partnership@2020census.gov**

New York
Phone: 212-882-2130
E-mail: **New.York.rcc.partnership@2020census.gov**

Philadelphia
Phone: 267-780-2530
E-mail: **Philadelphia.rcc.partnership@2020census.gov**

We look forward to welcoming you as a Census Bureau partner.

KEY MILESTONES

- **September 2018**—The Census Bureau's recruitment Web site went live: **2020census.gov/jobs**. For each decennial census, the Census Bureau begins recruiting thousands of paid census takers to help ensure a complete and accurate count. Interested applicants can visit the Web site to apply for a variety of jobs beginning in 2019 and through summer 2020.

- **April 2019**—The 2020 Census Web site goes live: **2020census.gov**. This site will be available in multiple languages and will provide downloadable materials, answers to frequently asked questions, and more information about how individuals and organizations can help spread the word about the 2020 Census.

- **August 2019**—New Statistics in Schools classroom activities are available online: **census.gov/schools**. The Statistics in Schools program provides resources for teaching and learning with real-life data.

- **January 2020**—The first enumeration of the 2020 Census takes place in Toksook Bay, Alaska. Local census takers must get a head start while the frozen ground allows easier access to remote areas with unique accessibility challenges.

- **March 2020**—The public can begin responding to the 2020 Census online at **2020census.gov**. Replying by mail or phone will also be an option.

- **April 2020**—Every 10 years, we observe Census Day on April 1.

- **June 2020 through July 2020**—Census takers go door to door to count people who have not responded to the 2020 Census. Census takers are Census Bureau employees and will provide proof that they are official government personnel.

- **December 31, 2020**—By this date, as required by law, the Census Bureau reports to the President of the United States the population count and the apportionment of seats in the U.S. House of Representatives to each state.

- **2021**—Initial 2020 Census data are made available to the public on census.gov.

For the latest updates on the 2020 Census, visit **2020census.gov**.